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Why I send cows to farm boy Khrushchev!

—CYRUS EATON TELLS THE TELY

★ *Thinkers meet this week in the Nova Scotia lodge of billionaire industrialist Cyrus Eaton (right). College deans discuss classical philosophy, modern civilization. World scientists meet there next month—to discuss the perils of radiation and virus war. Here the Canadian-born capitalist friend of Khrushchev (above) reveals something of the reasoning behind that friendship and that concern with problems of science.*

By DAVID J. GHENT
Telegram Staff Reporter

PUGWASH, N.S.—Given half a chance, reason will govern Russia's dealings with the rest of the world.

This is the belief today of one of the world's great business leaders.

"But," warns Cyrus Eaton, Sr., "the great thinkers of the world, and these from all nations, must unite in their efforts to contain and direct to peaceful uses the technical scientific knowledge the world has and will have."

Looking over the lush, green expanse of his Deep Cove Farm, Mr. Eaton told me about discussions he has had with Russian Premier Khrushchev.

"I haven't the slightest doubt that Russia wants to encourage world trade," Mr. Eaton said. "I know he would like to purchase goods from both Canada and the United States.

"He wants to establish his people and get them building better homes, wearing better clothing, developing the agricultural standards of the USSR.

Mr. Eaton explained that Khrushchev was a farm boy by birth and still has farm interests.

"Russia has vast undeveloped farm lands. Why, there is farm area there—untouched farm area—that is 10 times the size of Alberta, Saskatchewan and Manitoba put together."

Cattle in Russia today, he explained, are mostly of the double-duty type: you can milk 'em or eat 'em.

"We got away from this type of cattle in North America years and years ago. Russia is trying to break away now and build up separate herds of beef and dairy cattle."

The Eaton Six

Two weeks ago Mr. Eaton sent six head of purebred shorthorn cattle to Khrushchev in Moscow—three blue ribbon bulls and three breeding cows.

three are from my farm in Ohio. They are prime examples of good North American beef cattle."

The six will be the nucleus of what may become a major Russian pursuit: breeding good beef.

"This will not result in competition for us," Mr. Eaton emphasized. Khrushchev wants to raise the standards of living of his people and get them eating better."

The thinkers

The last week in August Mr. Eaton will hold his fourth Pugwash Thinkers' Conference, where more than 20 scientists from all over the world discuss the threats to world peace posed by developments in the techniques and tools of war.

Names of the scientists attending the conference will not be released until the conference starts.

"But they come from the USSR, Communist China, Japan and India," Mr. Eaton said.

'Second rate'

"Scientists have told me that chemical and biological weapons would make nuclear bombs quite second rate."

He said the threat of bacteriological warfare "is very, very serious."

"What they can do in the way of viruses is terrible. The effects are terrible to contemplate. There is the possibility of viruses being carried by missiles."

Mr. Eaton believes free exchange of scientific knowledge would result in betterment for mankind.

"Americans thought they had a monopoly on nuclear knowledge, and thought they were going to be able to hold that knowledge for all time. Well, they didn't.

"At the Pugwash conference will be doctors who have worked in Russia and studied in the Soviet Union.

"Doctors are the one group in the world that freely exchanges all its skills and knowledge.

"I am, therefore, counting on the doctors to show the rest of the professions that exchange of scientific knowledge can result in betterment to all humanity."

★ *Today Cyrus Eaton speaks with the authority of a man who won world recognition by building one of the world's great industrial empires. Today few people realize that years ago—in Toronto—Eaton had a tough struggle to win personal recognition. Read about THE*